



THE NEW POWER OF NEWS: WYSL NEWS POWER 1040 !!

20,000 WATTS IS ROCHESTER'S SECOND MOST POWERFUL AM SIGNAL!

ONE OF UPSTATE AND WESTERN NEW YORK'S THREE HIGH-POWER AM STATIONS!

OVER 3000 SQUARE MILES OF TOTAL COVERAGE – BLANKETING YOUR MARKETING AREA AND YOUR PROSPECTIVE CUSTOMERS AND CLIENTS!

MORE TRANSMITTING POWER THAN HOT TALK 1280, WXXI 1370, NEWS-TALK 950 AND LEGENDS 990, COMBINED !

FROM THE PENNSYLVANIA BORDER TO LAKE ONTARIO – TO THE NEAR SUBURBS OF SYRACUSE AND BUFFALO – WYSL NEWS POWER 1040 IS FRONT AND CENTER ON EVERY RADIO DIAL!

WYSL NEWS POWER 1040 – NOW YOU GET IT !

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